**Your B.R.A.N.D.**

# What you do:

# 

# How you do it:

# (opt.) Your Top 3 Talents, Skills and/or Knowledge (What you want people to know):

1)

2)

3)

**(opt.)** Your 3 most valuable Characteristics:

1)

2)

3)

**(opt.)** Your 3 most important Values

1)

2)

3)

# Phrases that pay

# 1)

# 2)

# 3)

# My Power Partners:

1)

2)

3)

4)

5)

6)

How You Can Introduce Me To A Prospective Client or Power Partner: